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IBSA AUTUMN 2021 CONFERENCE

THURSDAY 4 NOVEMBER | 14:00-18:00 GMT | ZOOM

The IBSA is pleased to invite you to attend the Autumn 2021 online conference on Thursday 4 November from 14:00-18:00 GMT, where we will examine the journey of two entrepreneurs as they navigate the ups and downs of their business, and the various personal, legal, and financial complications that occur along the way. We will discuss how the entrepreneurs can resurrect their business model, focussing on IP, insolvency procedures, corporate restructuring and refinancing opportunities, for ultimate success.

We will be using a fictitious <u>case study</u> as a basis for the discussion, taking a unique golf simulation game that our entrepreneurs have invented.

At the end of the day we will have five breakout rooms of choice, for the chance to connect with our speakers who are all members of the IBSA, and to network with fellow attendees.

The conference fee is £300 plus VAT, reduced to £150 plus VAT for IBSA members and their guests. IBSA Corporate firms receive an additional concessionary rate of £75 plus VAT for in-house Associates. A certificate of attendance will be provided following the conference for 3 hours' CPD accreditation.

For more details and to book your ticket, visit theibsa.org/autumn2021

Thank you to our sponsors Shipleys LLP, Alpha Management Limited, EY Frank Hirth Limited and IFS Consultants.









Conference Programme

14.00 Welcome and Introduction

Roy Saunders, Founder and Chairman of the IBSA

14.10 Development and Pitfalls Facing the Pioneer Company

- > Considering complex IP issues and licensing arrangements
- > Exploring the business opportunities
- > Insolvency issues and the need for restructuring the venture
- > Valuation issues when intellectual property is transferred

Robert Carpmael | Partner at Marks & Clerk

Catherine Jewell | Partner at Beck Greener

Mark Bloomberg | Of Counsel at Zuber Lawler

Anthony Turner | Partner at Farrer & Co

Jimmy Sexton | Founder & CEO of Esquire Group

Ben Bidnell | Principal at Shipleys

Vernon Dennis | Partner at Howard Kennedy

15.40 Resurrection and Ultimate Success of Phoenix Company

- > Sponsorship, advertising and licensing opportunities
- > Financing through private equity and other financing opportunities
- > Legal issues arising from disagreements between the entrepreneurs
- > Exit strategies for the entrepreneurs and sale of the business

Jonathan Riley | Partner at Memery Crystal

Maurizio Marullo | Partner at Law Partners

Konstantin Kudryavstev | Crypto Developer and ex-Parity Tech

Edward Stone | Partner at Womble Bond Dickinson

David Gubbay | Partner at Farrer & Co

Daniel Edgson | Partner at Blick Rothenberg

Steve Butler | Business Tax Associate Director at EY Frank Hirth

17:00 Networking in 5 Break-out Rooms of Choice

Moderated by our specialist presenters.

Rooms are for Law, Tax, IP, Finance and Family Charters

18:00 Close of Conference